

# Power Pitch: Rise to the Top

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## *Frequently Asked Questions*

### **Do I have to own a business in Chesterfield to participate?**

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No, this competition is available for any business if they have supporting documentation with the EIN number and State Corporation Commission showing the business in good standing.

### **What do I say in my pitch?**

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With only 90 seconds to present an idea, entrepreneurs need to keep their pitch high-level and concise. As each pitch is only 90 seconds, it's important to know what judges are (and are not) looking for. The Power Pitch Guidelines & Rules are shared on the Power Pitch Page of the website with the Pitch Format.

### **Who provides feedback?**

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Those who advance to the Semi-Final Round will receive feedback from the onsite judges. You will not receive feedback from the Final Round.

### **Who are the judges?**

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Our judges are business owners and/or CEO's and Executive staff for a business. Their job is to provide the finalist with valuable feedback about how they can move their business forward but they also decide who wins prize money.

### **How will I be notified if I'm selected?**

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We will contact via email if you will be proceeding to the Semi-Finals or Finals. Remember, your entry includes your admission to the Power Pitch Celebration on April 30<sup>th</sup>.

## **What if am not selected to pitch?**

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Remember, your entry includes your admission to the Power Pitch Celebration on April 30<sup>th</sup>. You will be able to network with like-minded business owners, LIVE vote for the Crowd Choice Winner, and hear the Judges' Winner also.

## **Can I really win a prize?**

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Yes. The judges will decide who will advance to the Final Round from the Semi-Finals. Anyone who pitches in the Final Round is eligible to win \$5,000 prize (Judges' Winner) and \$2500 prize (Crowd Choice Winner). Two prizes will be awarded during this competition.

## **What time are the Pitch Competitions?**

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The Semi-Final Round will be held on April 23, 2026, with the judges only. The Finals will be held the BizWorks Power Pitch Celebration on April 30, 2026. The winners will be announced during the Networking Reception. Actual times will be announced later.

## **Will the pitch participants have a vendor table at the conference?**

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Yes. This is a great way for the three businesses to showcase their product or services.